

OPTIMIZE YOUR PRINT ENVIRONMENT

20%

The average office worker prints 10,000 pages per year. 20% are never used

40%

Companies typically underestimate print costs by 30%-40%

75%

75% of businesses have experienced a security breach due to broken document processes

23%

23% of IT help desk calls are printer related

90%

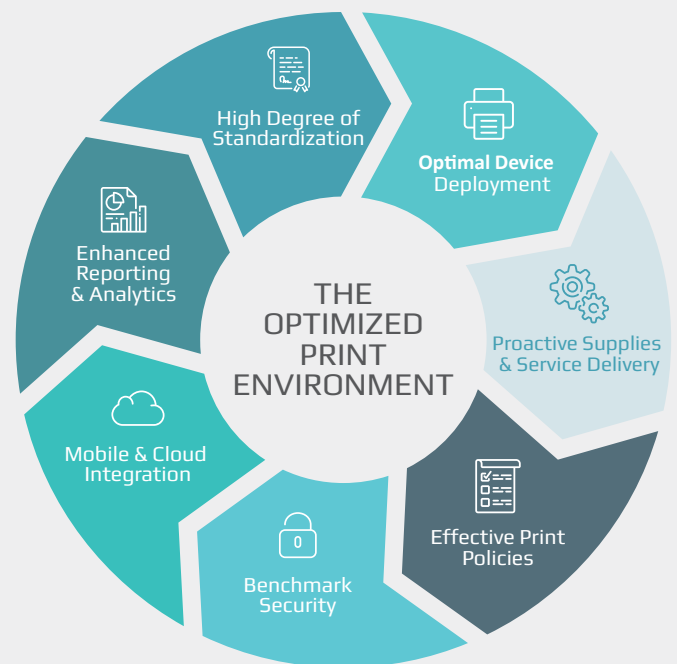
90% of organizations don't know how much they spend on print

65%

65% of documents get thrown out or recycled the same day they are printed

Like other small and mid-sized organizations, you might be surprised at how many ways an optimized print environment can improve your business. With the right office printing strategy in place, you can reduce costs, boost productivity, strengthen security, increase efficiency, promote sustainability, and gain visibility.

At West X, we believe that an optimized print environment is about more than just printers and multi function devices. It's everything related to printers, their output, supplies and support, the way you use documents, and the people and processes that intersect with each of these. We believe there are seven core components of an optimized print environment.



THE BENEFITS



Reduce Costs



Increase Efficiency



Boost Productivity



Promote Sustainability



Gain Visibility



Strengthen Security

OUR METHODOLOGY



It all starts with an assessment of your current printing environment. An assessment will help establish a baseline and identify areas to cut costs, identify improvements in workflows, and incorporate technology into your print environment.

What are you printing? How much are you printing? Who's printing and to which devices? Like so many other companies, you'll be surprised at just how much is being printed.

Once West X completes an assessment of your print environment, patterns will emerge and, usually, some immediate changes can be made to help increase efficiency.

	Quick Assessment	Comprehensive Assessment
Office Tour	✓	✓
Device Discovery & Analysis	✓	✓
Requirements Gathering	✓	✓
Total Cost of Ownership	✓	✓
Floor Mapping	✗	✓
Print Policies	✗	✓
Voice of the Customer	✗	✓

OUR PARTNERSHIP WITH XEROX

Our partnership with Xerox is no coincidence. Industry-leading Xerox has always set the pace for digital print and information management solutions. With the deepest portfolio of office hardware, software and services in the industry, Xerox delivers state-of-the-art technology solutions.

Xerox technology may be one of the smartest investments you'll make for your business. Contact us today!

